

Salesforce Einstein 1 and TargetRecruit

Einstein 1 is an integrated set of AI technologies that brings together TargetRecruit + AI + Data + Trust on one integrated platform. It includes predictive analysis and natural language processing that provides predictive and reliable artificial intelligence with fully customizable AI models to suit your specific requirements.



Prediction Builder

Key Features

Einstein Prediction Builder is a no-code tool within Salesforce that allows you to create custom AI models in order to predict business outcomes. It simplifies the process of building predictive models, enabling non-technical users to leverage the power of AI. This also includes the Einstein Trust Layer which offers best-in-class features and guardrails designed to help you deploy AI you can trust.

No Code Predictions

The Einstein Prediction Builder's intuitive interface guides you through the process, enabling you to create predictive models without writing any code.

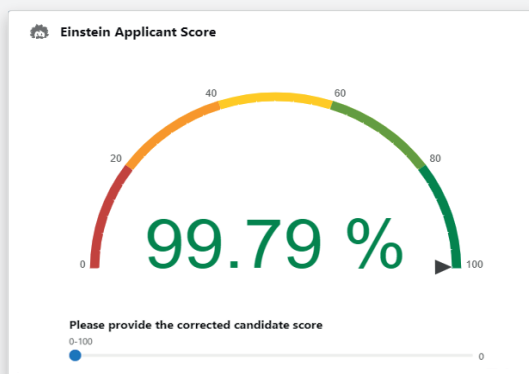
Custom Predictions

Build tailored predictions specific to your recruitment needs. You can define the prediction goals, select relevant fields, and create models that address your unique business challenges.

Integration with TargetRecruit

Einstein Prediction Builder seamlessly integrates with TargetRecruit providing the ability to score a candidates match against a particular job.

It uses existing models to ensure predictions are based on accurate and relevant information.



| Related | | Details |
|---------------------|--|------------------------|
| Information | | |
| Owner | | Candidate Email |
| Varsha V. | | example@29.com29 |
| Job Applicant ID | | Candidate |
| 3261 | | James Anderson |
| Job | | Available To Start |
| 1078 | | |
| Job Title | | Disposition Qualifiers |
| IT Security Analyst | | |
| Type | | Disposition Notes |
| Recruiter | | |
| Stage | | Account Manager |
| Hired | | |
| Account | | Account Manager Mobile |
| Walmart | | |
| Hiring Manager | | Account Manager Phone |
| | | |



Next Best Action

Key Features

Einstein Next Best Action is a Salesforce feature that leverages AI to provide timely and contextual recommendations and actions, enhancing decision-making, productivity, and efficiency. It provides dynamic, data-driven recommendations that streamline the recruitment process and enhance the candidate and recruiter experience by recommending candidates for a particular job.

Recommendation Engine

Einstein Next Best Action provides automated suggestions for the next best action based on the current scenario. Define and manage a series of recommendations that are surfaced based on defined criteria.

Integration with TargetRecruit

Einstein Next Best Action seamlessly integrates with TargetRecruit providing the ability to recommend candidates for a particular job.

It incorporates predictive models to enrich strategies with AI-driven forecasts, predictive analytics and dynamic adaptation which ensures predictions are based on accurate and relevant information.

Action Strategies

Create action strategies that continually evaluate recommendations according to business rules and user interactions.

Define and customize action strategies tailored to specific goals. Access and utilize Strategy Builder, a visual tool that enables you to create and manage complex decision-making processes without code.

The screenshot displays the TargetRecruit interface. On the left, a sidebar shows the 'Job 1052' details, including Job ID, Job Title (Java Developer), Account (Walmart), Hiring Manager, Recruiter, Account Manager, Job Category, Job Industry, and All. The main area shows a 'Candidate List' with columns for Name, Record Type, Staffing, Owner, Stage, Closed, Expected Start Date, Candidate Search, End Date, and Job Publish Tiny URL. A modal window titled 'Recommended Candidates' is overlaid on the right, showing four candidates with their details and 'Review' and 'Reject Candidate' buttons.

| Recommended Candidates | |
|--|--|
| Mike Allen Java Developer, Experience : 48 Months Review Reject Candidate | John Trevor Java Developer, Experience : 48 Months Review Reject Candidate |
| Sunny Hoffman Java Developer, Experience : 48 Months Review Reject Candidate | Leo Davis Sr. JAVA Developer, Experience : 96 Months Review Reject Candidate |

