



Salesforce Winter '22 Release:

What's in it for you?



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www.targetrecruit.com

Dear Valued Customer,

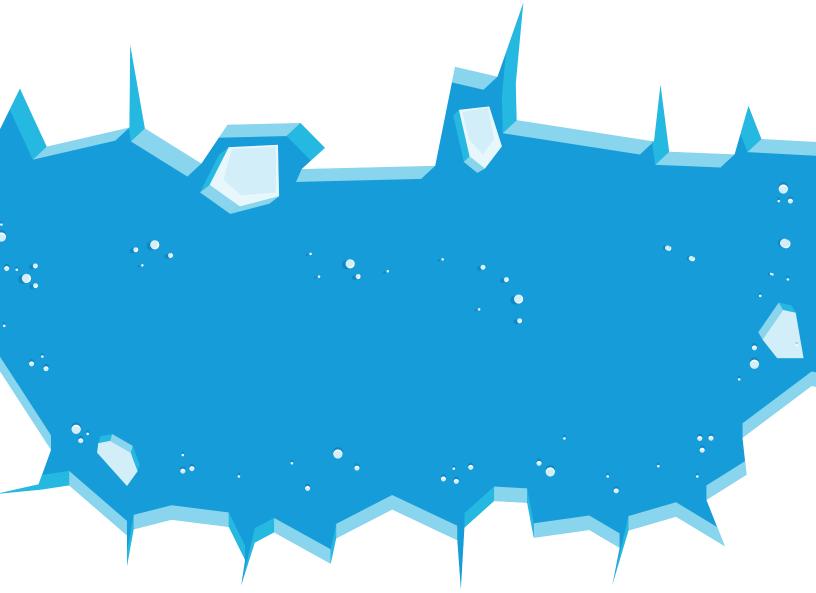
We are delighted to inform you that the Salesforce Winter '22 Release is available and has new enhancements and updates to the platform.

TargetRecruit is built on Salesforce and we want to ensure that you have the most up-to-date information to best use our solution.

This document highlights some of the new updates to Salesforce that you can leverage. Please find the complete Salesforce Winter '22 Release document **here**.

Thank you, The TargetRecruit Team

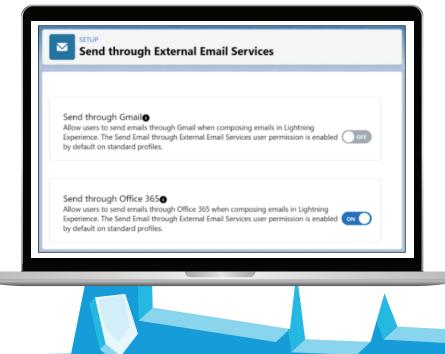
Please note: Some of the features or updates may not be available for certain license types. Please refer to the detailed **Winter '22 Release document by Salesforce** for license and other technical information.



Sales

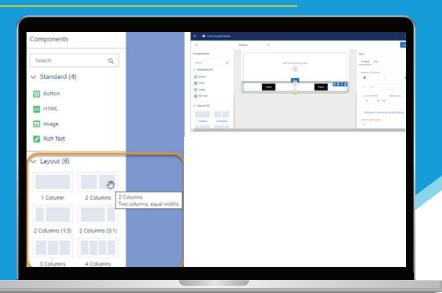
Send List Emails Your Way (Pilot)

Let your sales reps choose how to send their list emails. Now, reps can send list emails through Gmail, Office 365, or Microsoft Exchange. Previously, reps could send list emails via Salesforce only.



Add Rows and Columns in Email Template Builder

Use the Layout component to easily add a row to an Email Template Builder template. Select a layout with no columns or a preconfigured set of up to four columns. This component replaces the Row component.



Add Variety with Indentations in Rich Text Components in Email Template Builder

Row > Rich Text

Content

Format

Style

Font

Sour

Size

Decrease Inden

Allow Changes in Email

Indented text creates visual variety and organizes text in Email Template Builder templates. Varying the indentation of text emphasizes that text and makes it easier for email recipients to notice it.

User Engagement

Show In-App Guidance for Specific Record Types

Now, you can choose if you want in-app guidance to appear for all or only a specific record type. And you can customize your message so that users get detailed help for the unique layout and picklists of different record types.

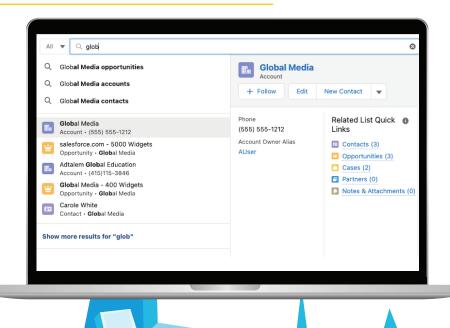
Create and View In-App Guidance in Setup

In-app guidance is available for supported Setup pages. View and author custom prompts and walkthroughs to enhance feature discovery and show users how to configure apps and features.

Einstein Search

Welcome to Einstein Search: Now On by Default

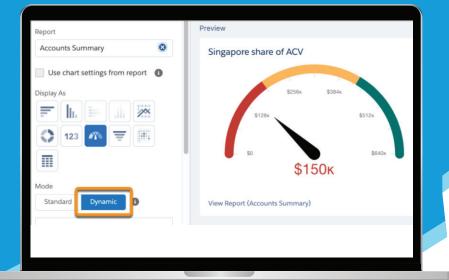
It's enabled by default at no extra cost, Einstein Search adds personalized search results, record previews from the search box, and natural language searches. You can fine-tune the search scope so that the right objects are searched across your Salesforce org.



Analytics

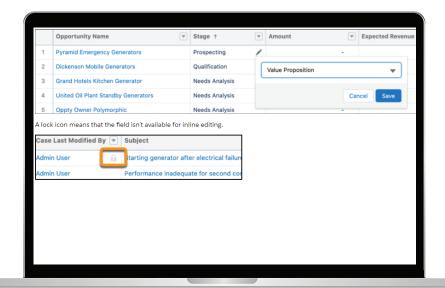
Automatically Tune Your Dashboards to Your Business Goals with Dynamic Gauge Charts (Beta)

With dynamic gauge charts, you're no longer tied to static goals or performance levels. Build your gauge chart using report metrics and field values that respond dynamically to your business.



Update More Fields from the Report Run Page with Expanded Inline Editing (Beta)

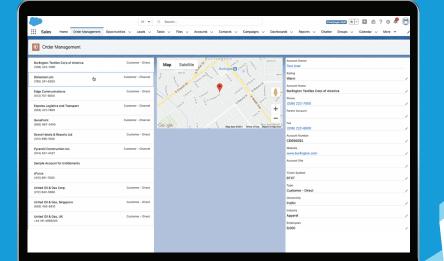
Update your reports more efficiently without losing your place by clicking back and forth. Inline editing is now supported for date, picklist, and lookup fields.



Customization

Lightning App Builder

Use Dynamic Interactions to create applications with components that communicate and transform based on user actions. And get more help improving your Lightning page performance. Performance Analysis for App Builder now runs automatically and alerts you to more custom component performance predictions.





Hide More Personal Information Fields from External Users

To prevent external users, such as portal or partner users, from viewing personal information in your user records, enable the Enhanced Personal Information Management permission.

Control Access to Sensitive Data with Restriction Rules

Secure your data and boost productivity by permitting your users to see only the records necessary for their job function. Create restriction rules to control which subset of records you allow specified groups of users to see.

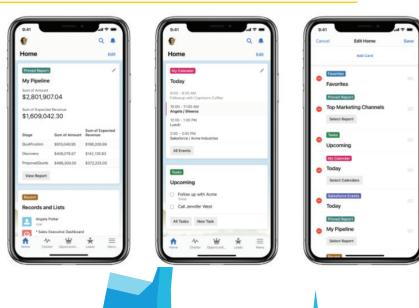
Control the Default Records Your Users See with Scoping Rules (Beta)

Reduce noise and unnecessary searches while enhancing your users' productivity. Based on criteria that you select, you can set rules to help your users see only records that are relevant to them.

Mobile

Users Personalize Their Content With Mobile Home

Mobile Home is a landing page that the end users can personalize with the content they care about most. As an admin, you can add Mobile Home to any phone-activated Lightning app, or to the Mobile Only navigation, the same way you customize any other navigation tab.



Admin

Connect a Record-Triggered Flow to an External System Using an Asynchronous Path

Finally, you can use a record-triggered flow to integrate with an external system and update external objects—without writing any code. Add an asynchronous path that runs after the original transaction for the triggering record is successfully committed.

Every time a record is updated and meets the condition requirements Only when a record is updated to meet the condition requirements				
J				
* Optimize the Flow for:				
Fast Field Updates	Actions and Related Records			
Update fields on the record that triggers the flow to run.	Update any record and perform actions, like send an email.			
This high-performance flow runs <i>before</i> the record is saved to the database.	This more flexible flow runs <i>after</i> the record is saved to the database.			
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Send an Outbound Message from Your Record-Triggered Flow

Outbound messages are available as a core action in Flow Builder. Send a SOAP message from a record-triggered flow to a designated endpoint.

	New Action	
Filter By Category Case Account Contact Event Lead Note Opportunity Outbound Message Messaging Notifications Email	Action outbound/ OM outboundMessage-Account.OM1 OM2 outboundMessage-Case.Case_Outbound_Message OM3 outboundMessage-Case.Case_Outbound_Message Case OM3 OM4 OM5 OM6 OM7 OM8 OM8 OM8 OM9 OM4 OM5 OM6 OM7 OM8 OM9 OM9 OM9 OM9 OM9<	el Done