



Salesforce Summer '24 Release

What's in it for you?

Dear Valued Customer,

We're excited to inform you that the Salesforce Summer '24 Release is available and has new enhancements and updates to the platform.

TargetRecruit is built on Salesforce and we want to ensure you have the most up-to-date information to best use our solution.

This overview highlights some of the new updates you can leverage. Please find the complete Salesforce Summer '24 Release document [here](#).

Thank you,
The TargetRecruit Team

Please note:

*Some of the features or updates may not be available for certain license types. Please refer to the detailed **Summer '24 Release document by Salesforce** for license and other technical information.*

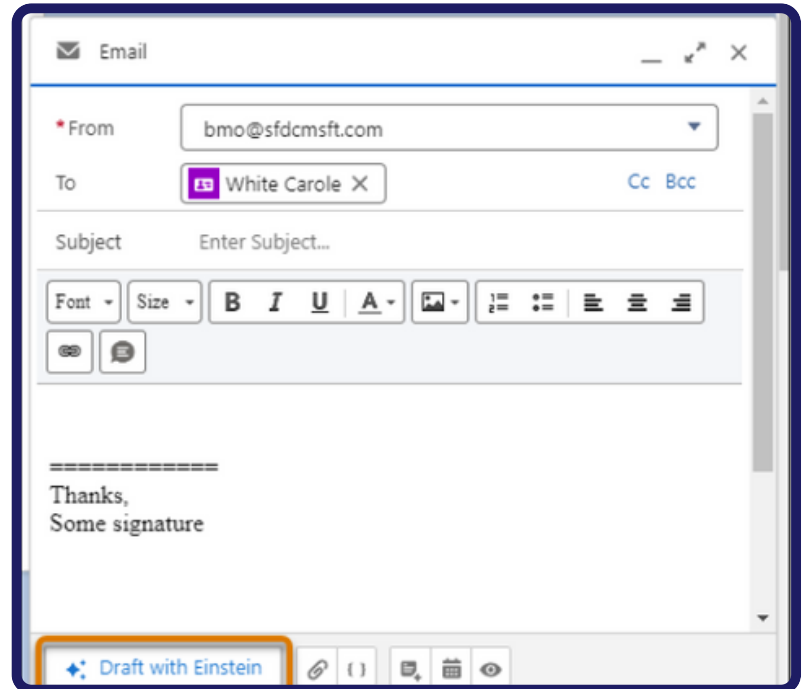


Sales (Einstein AI)

Draft Personalized Sales Emails with Einstein

Einstein uses your sales data to generate personalized emails for contacts and leads, a method known as grounding.

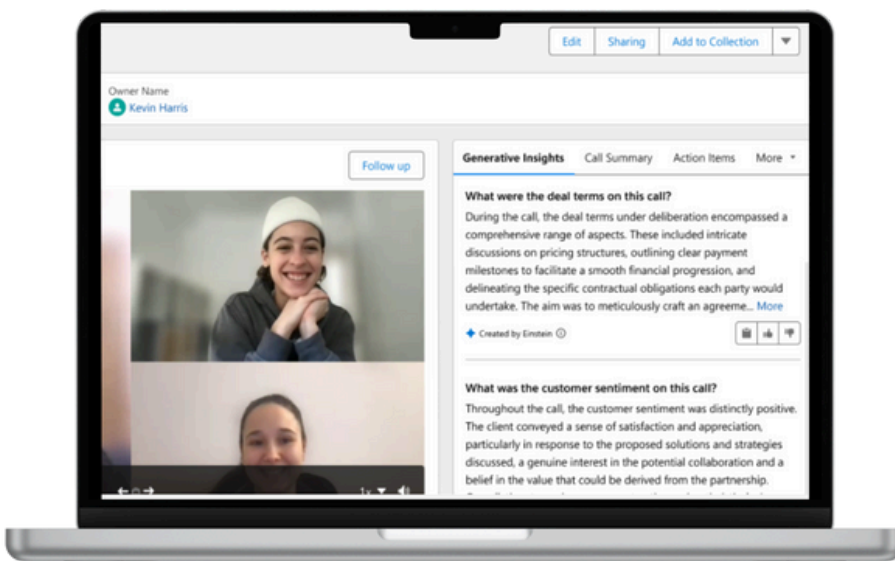
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Custom Insights with Generative Conversation

Use Generative Conversation Insights to answer any questions you have about your teams' sales calls. Define prompts that query a large language model (LLM) with the transcript of the call, and show relevant insights on the call record.

[Learn More](#)

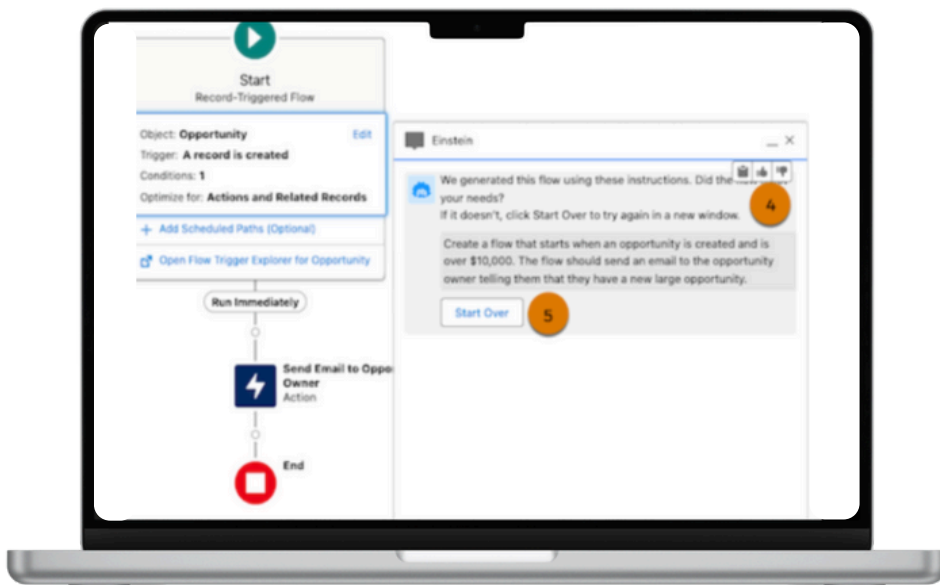
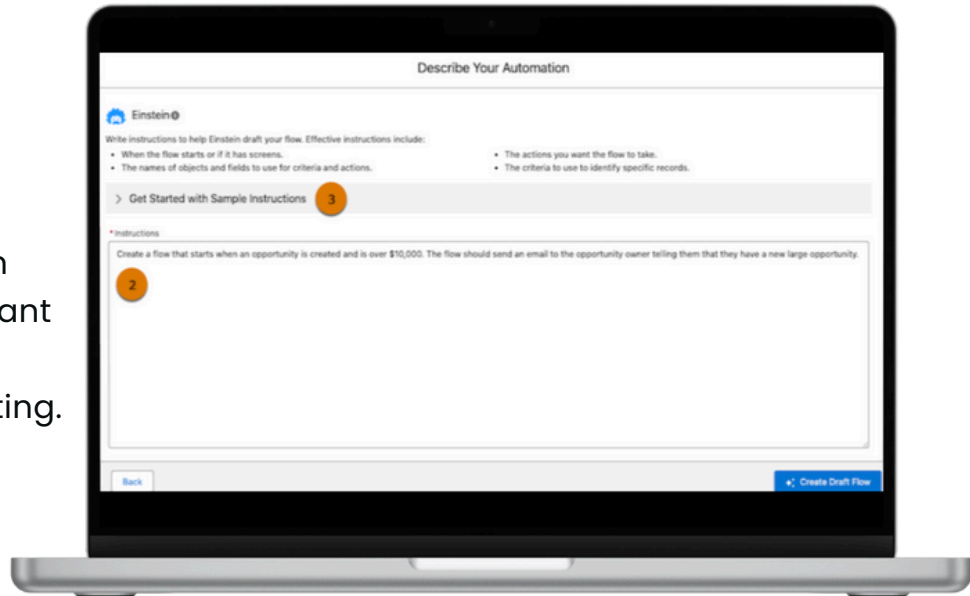


Einstein AI

Let Einstein Build a Draft Flow for You

Reach your automation goals with Einstein by describing what you want to automate and letting Einstein generative AI handle the heavy lifting.

[Learn More](#)



Get an Explanation for a Formula and Fix Errors with Einstein for Formulas

Use Einstein for Formulas to get an explanation for a formula and fix syntax errors in a formula used in Formula fields, default field values, and record validation rules.

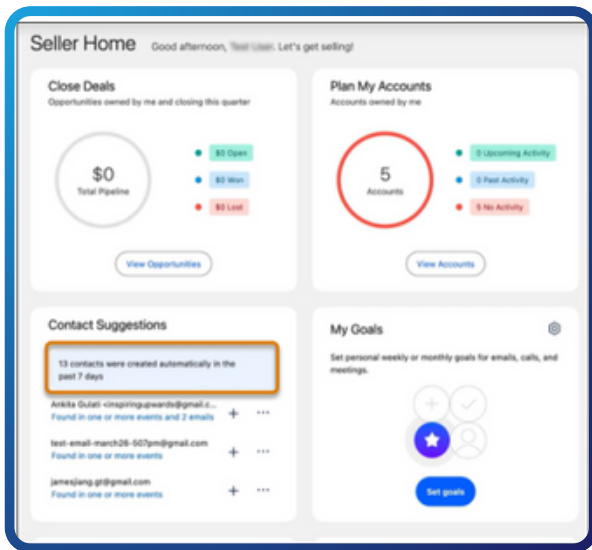
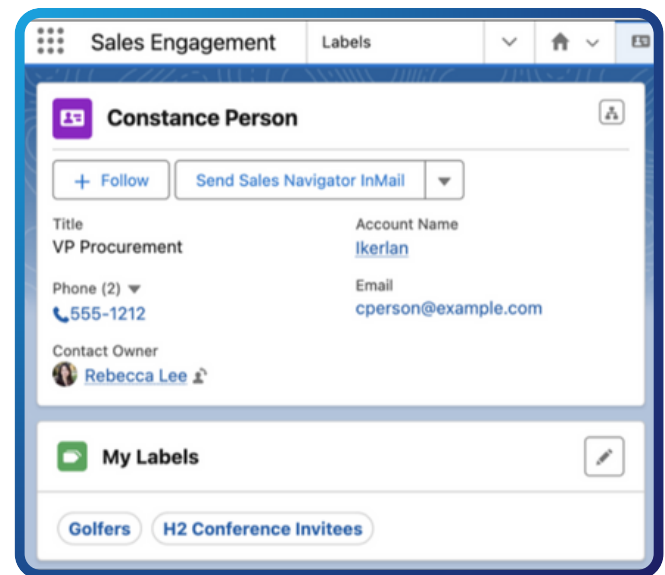
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User Experience

Find Records Easily with Personal Labels

Now users can apply their own labels to records to help them organize, track, and find the records they need quickly and easily.

[Learn More](#)



Create Contacts Automatically

You can set a threshold to create or suggest contacts after they're mentioned in your email activity 3 to 10 times.

[Learn More](#)

Enhance Contact Information Automatically

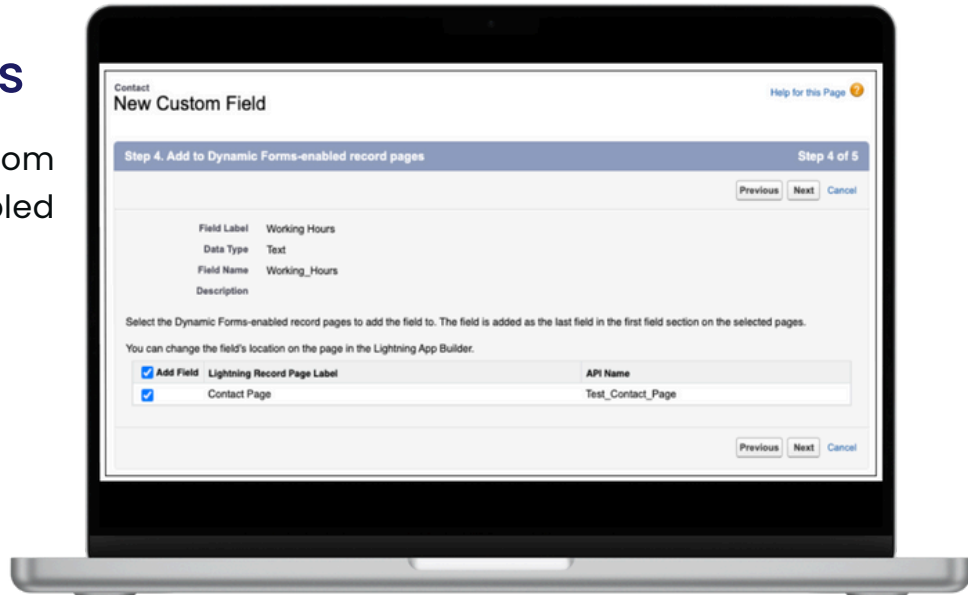
Use generative AI and Automatic Contact Enhancements to add phone, address, title, seniority level, department group, and buyer attributes (such as decision maker or detractor) automatically to your contacts based on sales activity. You can show contacts with this information on a buyer relationship map, which helps you visualize key players in your deal or account.

[Learn More](#)

Add New Custom Fields to Dynamic Forms-Enabled Pages

Quickly and easily add a new custom field to your Dynamic Forms-enabled pages by using a new step in the custom-field creation wizard.

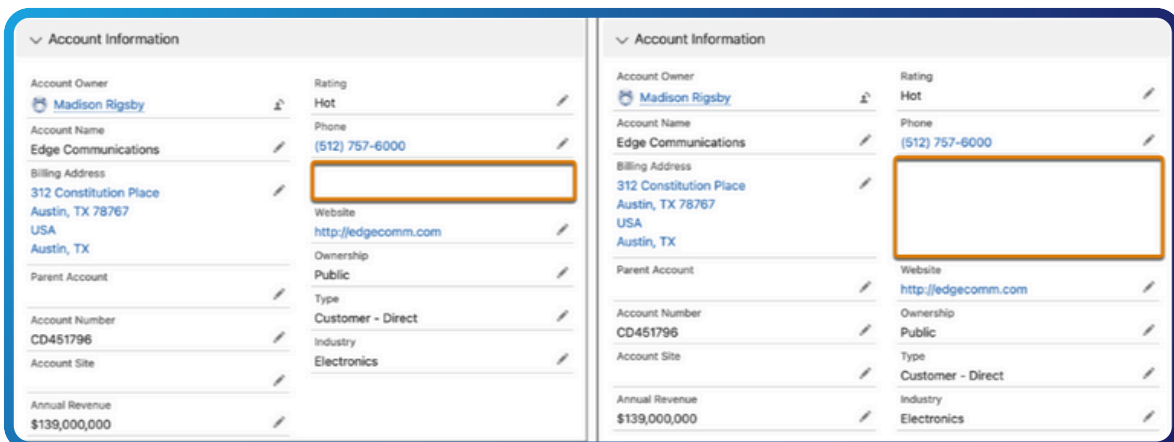
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Use Blank Spaces to Align Fields on Dynamic Forms-Enabled Pages

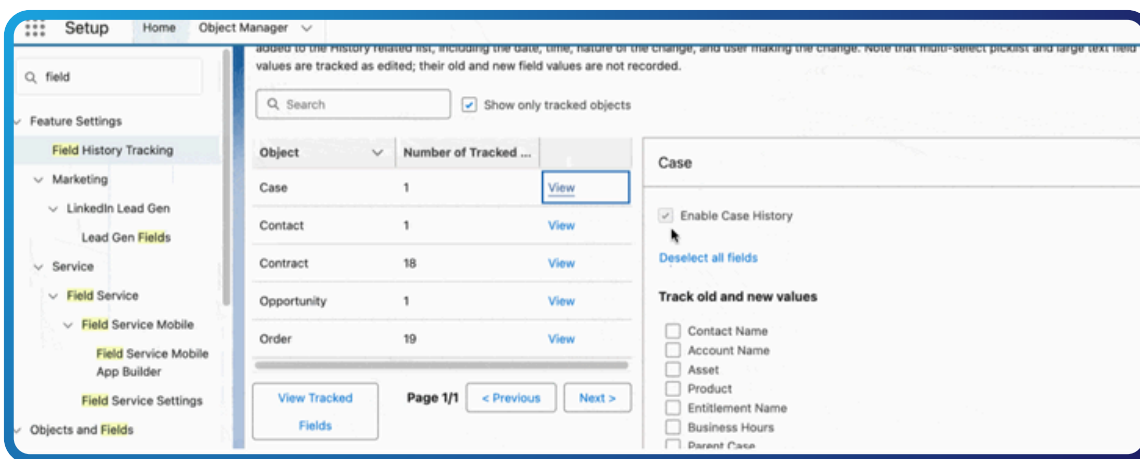
Customize field alignment in Dynamic Forms field sections with the new Blank Space component. Find it on the Fields tab when viewing Dynamic Forms-enabled Lightning record pages in the Lightning App Builder.

[Learn More](#)



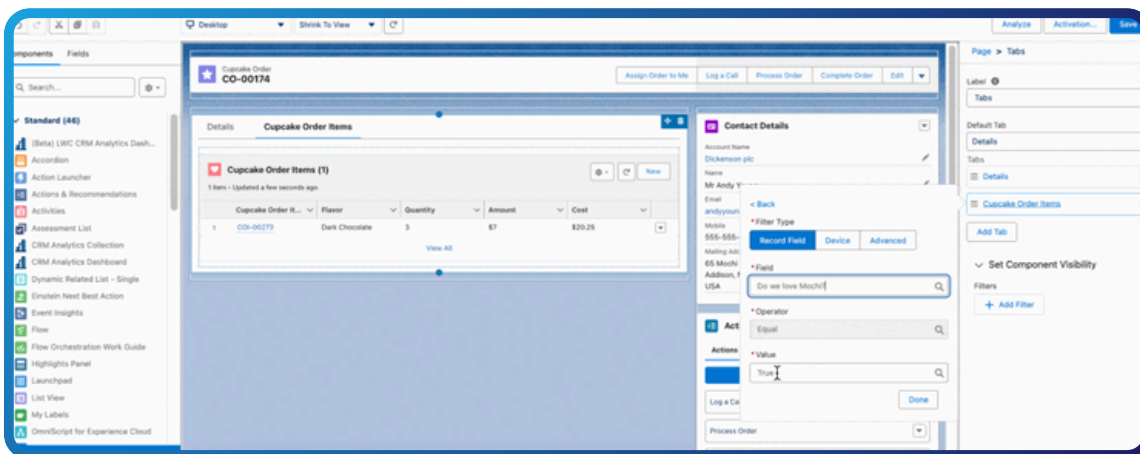
View and manage your field history tracking all in one place

You can now access and manage field history tracking in one place in Setup. Search for “Field History Tracking” in the Quick Find. You can search by object or only show objects with field tracking, view field history tracking by object, and make any needed changes from here.



Set conditional visibility for tabs in lightning app builder

We can now set visibility filters on our tabs so it only appears when it's relevant to the user.



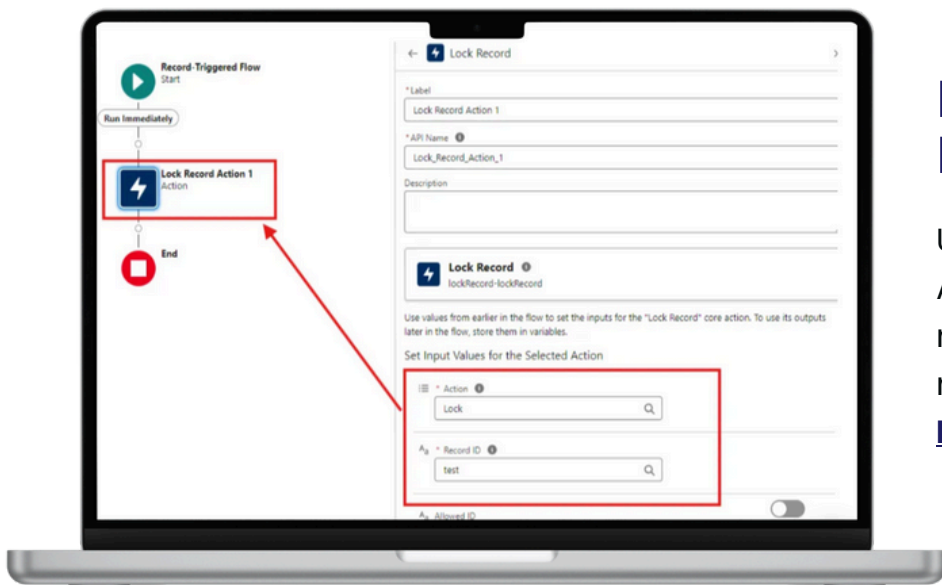
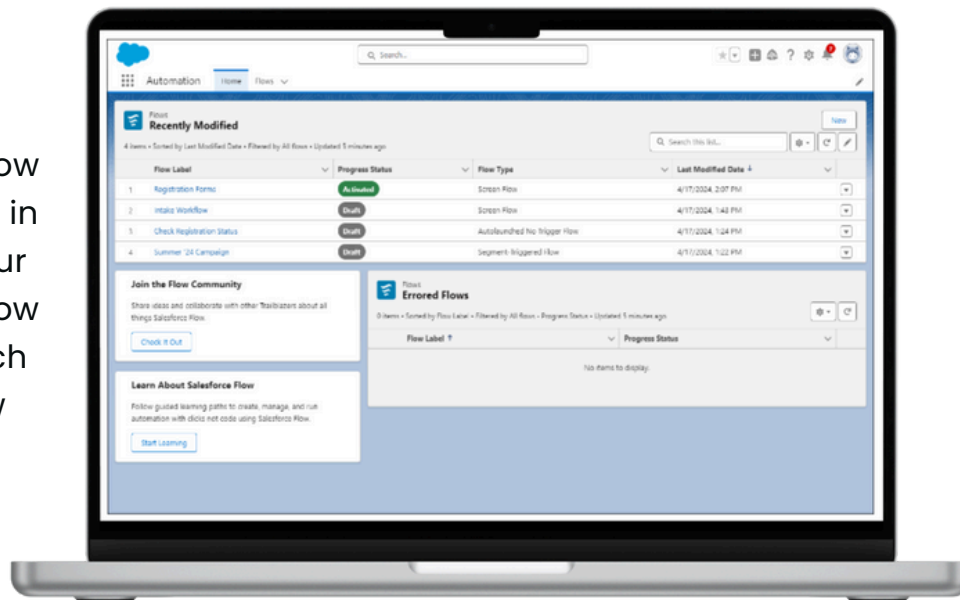
Salesforce Admin

Enhancements on Flows

Automation Lightning App

You can create flows or open any flow that you have permission to access in Flow Builder. New list views show your most recently modified flows and flow definitions that include errors. Search for flows using a keyword in the flow label. Filter or sort flows by type, progress status etc.

[Learn More](#)



Lock and Unlock Records with an Action

Use the Lock Record action in a flow's Action element to lock or unlock a record and specify who can edit the record while it's locked.

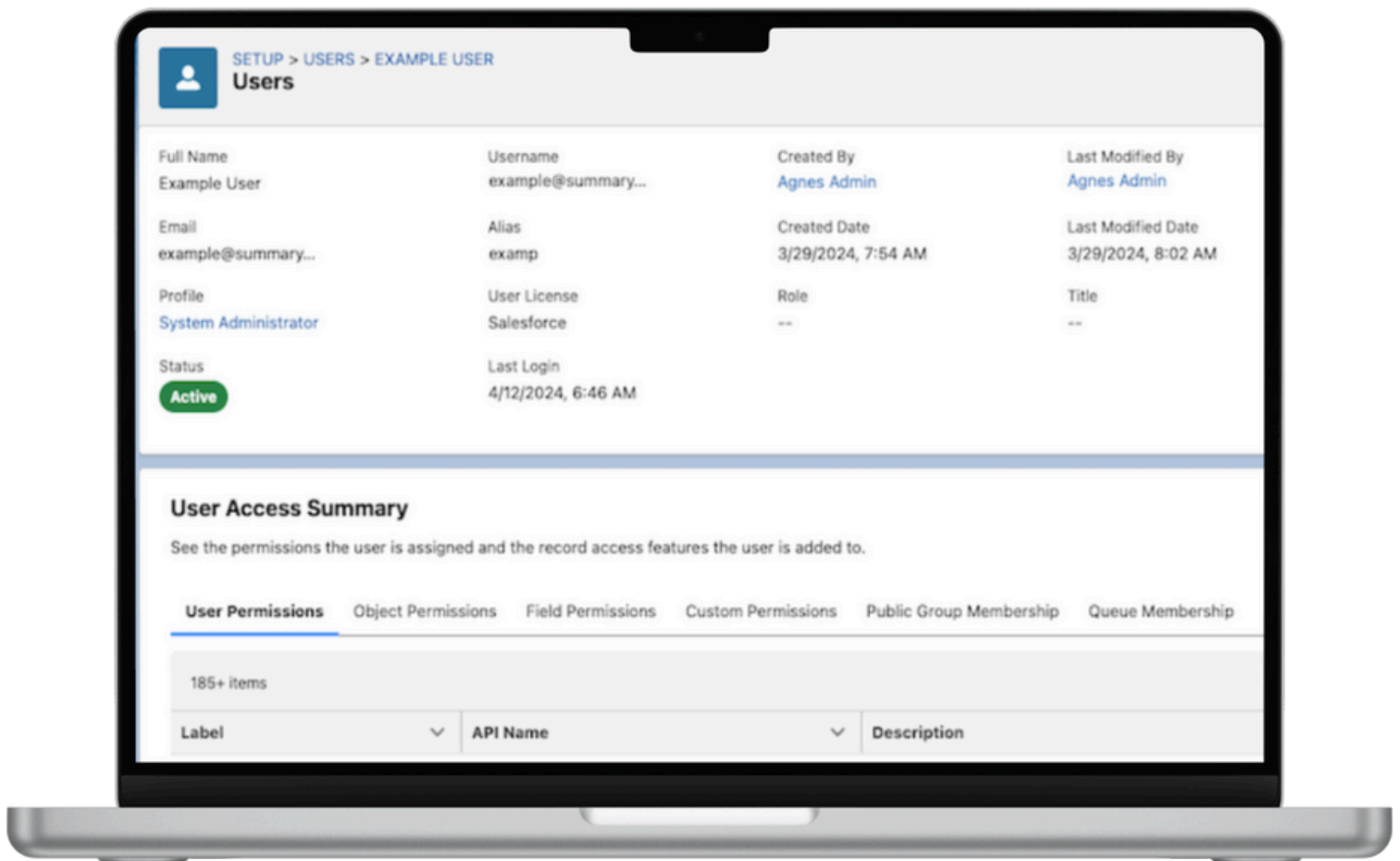
[Learn More](#)



Summary of a User's Permissions and Access

With the User Access Summary you can see permissions, public groups, or queues a user is assigned directly from the user's detail page.

[Learn More](#)



Security

Create and Verify Your Default No-Reply Organization-Wide Email Address to Send Email

To comply with increased email security standards, orgs are required to create and verify a Default No-reply address in Organization-Wide Email Address settings. The verified Default No-Reply organization-wide email address is used to send emails from your org. This update allows increased accountability for email deliverability.

[Learn More](#)

Allow Only Trusted Cross-Org Redirections

To protect your users and network, limit redirections to other Salesforce orgs. Add the specific Salesforce org URLs that you trust to the Trusted URLs for Redirects allowlist.

[Learn More](#)

Limit Who Receives Notifications About Certificate Expiration

By popular demand, you now have more control over who gets certificate expiration email notifications. Assign the new Receive Certificate Expiration Notifications user permission to the admins who manage certificates. Also, notification emails now include more details about how to update certificates before they expire.



Development

Support for Five-Level Parent-to-Child Relationship SOQL Queries in Apex

Apex now supports SOQL relationship queries that traverse up to five levels of parent-child records. Each parent-child relationship subquery counts towards the number of aggregate queries processed in an SOQL query statement.

Evaluate Dynamic Formulas in Apex (Beta)

Dynamic formulas in Apex now support using an `Subject` as the context object. Use the new `Formula.builder()` method to create an instance of the `FormulaBuilder` to configure the formula.

Improved Logging When FOR UPDATE Locks Are Released

Record locks that are obtained in Apex using `FOR UPDATE` are released automatically when you roll back to a savepoint that's set using the `Database.setSavePoint()` method. The information is now logged in the debug log, and the logged database category message includes the most recently locked entity type.

Lightning Web Components (LWC)

- **Dynamic Data Loading (lightning-tree):** Improve the performance of large trees by loading data dynamically as tree nodes are expanded.
- **Accessibility Enhancements:** Many LWC components (combobox, datatable, helptext, input, progress-indicator, etc.) have improved keyboard navigation etc.



Analytics

Access Any Analytics Collection in Lightning Pages



Provide analytics where your users work with embedded collections on Lightning pages. In the Lightning App Builder, you can now select any Analytics collection to be a component of your page.

[Learn More](#)

