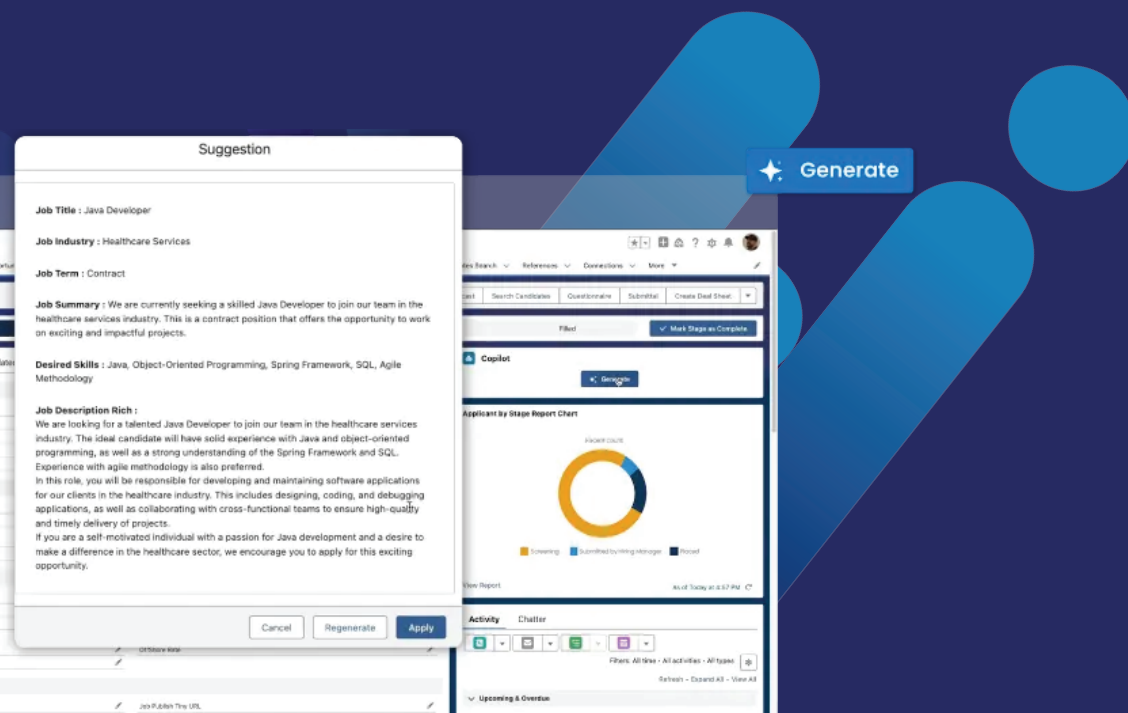


Introducing TR Intelligence

TargetRecruit's AI Suite Powered by Copilot and the Einstein 1 Platform

TR Intelligence is an integrated set of AI technologies that combines Copilot, Prediction Builder, and Next Best Action to enhance every stage of the recruitment process. This suite allows you to leverage AI-driven text recommendations, create custom AI models, receive data-driven recommendations, and apply predictive analytics—all without writing a single line of code.



Copilot: Elevate Your Recruitment Workflows

Summarize Candidate Resumes

Quickly extract and present key resume details, focusing on the best candidates.

Create Candidate Summaries

Craft comprehensive summaries that align with job requirements to impress hiring managers.

Prompt Visibility

Admin controls allow for prompts to be hidden when necessary, streamlining the user experience by only sharing essential information.

Copilot Account Summary

Get concise summaries of accounts using publicly available information, supporting informed decisions and stronger client relationships.

Prompt Refinement

Refine AI-generated content to fit your needs with options for detailed, summarized, or bulleted formats, and tones like Professional, Technical, Persuasive, Promotional, Informative, and Compelling.

Generate Interview Questions

Automatically create tailored questions based on job descriptions and candidate profiles.

Employment and Education History

Automatically update employment and education history fields on the Job Applicant record whenever a new resume is parsed for more control and convenience.

Submittal Integration

Integrated into the Submittal functionality, draft impactful emails using AI-generated content or pre-defined templates to save time.

Instantly Generate Job Descriptions

Create precise, tailored job descriptions with just a few clicks.

Einstein Prediction Builder: Build and Deploy Custom Predictions

Einstein Prediction Builder is a no-code tool within Salesforce that allows you to create custom AI models to predict business outcomes. It simplifies the process of building predictive models, enabling non-technical users to leverage AI.

Custom Predictions

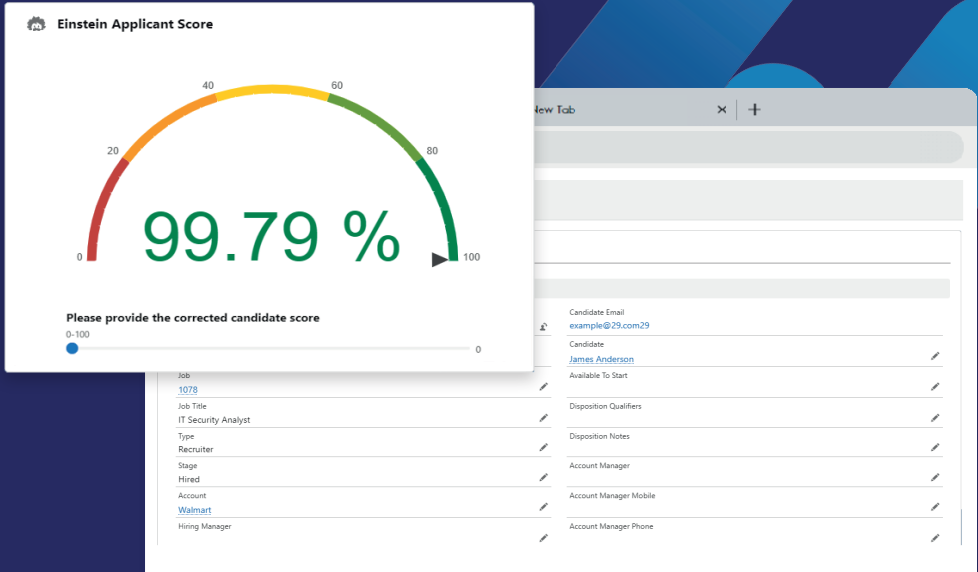
Tailor predictions to your recruitment needs, define goals, and select relevant fields.

No Code Predictions

Easily create predictive models without coding.

Integration with TargetRecruit

Leverage the ability to score a candidate's match against a particular job using existing models to ensure predictions are based on accurate and relevant information.



Einstein Next Best Action: Enhanced Decision-Making and Efficiency

Einstein Next Best Action is a dynamic tool that provides contextual recommendations and actions by analyzing data in real time. These strategic AI recommendations and actions enhance decision-making, productivity, and efficiency.

Recommendation Engine

Receive automated suggestions for the next best action based on real-time data.

Action Strategies

Use Strategy Builder to create and manage decision-making processes, continuously refining strategies based on business rules

Integration with TargetRecruit

Leverage the ability to recommend candidates for a particular job with AI-driven forecasts, predictive analytics, and dynamic adaptation which ensures predictions are based on accurate and relevant information.

